



# Associate Marketing Ops / CRM (f/m)

at VC/O

Berlin, Allendorf (Eder), Home Office

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## ...about VC/O

We take care of people's everyday needs through a seamless and scalable use of technology. VC/O is re-defining the prop(erty) tech space. Being part of a family business founded in 1917 we have vast access to households and professional partners. Become part of 12.000 people in 74 countries. Let us push past our current revenues of U\$ 2.2bn.

## ...the person we are looking for

- university degree or completed training with focus on marketing /IT
- several years of professional experience as campaign manager for B2B-, B2B2C and / or B2C-field
- experience with Pardot, Hubspot or similar marketing automation tools are a must
- experience in the handling of CRM-systems (Salesforce) as well as experience with analysis tools
- very good knowledge in the field of online-marketing
- analytical and conceptual expertise, basic technical understanding as well as a strong customer and service orientation
- a good team player, happy to work across departmental disciplines
- motivated to work temporarily from Allendorf (Eder)
- fluent in German and English, further language skills are preferable

## You derive your satisfaction from making a difference.

- you love building new stuff.
- you don't mind large degrees of freedom.
- you work in diverse teams and settings.
- you have a deep passion for digital services and products.

## ...the job "Marketing Ops / CRM"

- you're responsible for the general implementation of a marketing automation tool B2C/B2B/B2B2C
- you're responsible for the requirement management in the areas of Marketing
- you develop and implement trainings
- you are responsible for the international CRM rollout
- you take care of administrative tasks, such as preparing draft decisions for presentations

## ... interested?

Please send us your application in german or english.

Contact: [jobs@viessmanndigital.com](mailto:jobs@viessmanndigital.com)

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